

SEAN ANDREW LOU H. LAGATA

SOCIAL MEDIA MANAGER

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☎ 0976-480-6663

📍 Dipolog City, Philippines

OBJECTIVES

To secure a Social Media Manager role where I can utilize my graphic design expertise to develop compelling visual content. My objective is to execute successful content strategies, significantly enhance audience engagement and drive measurable brand visibility through creative execution.

EDUCATION

Bachelor of Science in Information Technology 2022-2026

Saint Vincent's College Inc., Dipolog City

- Consistent Dean's Lister

Science Technology Engineering and Mathematics 2022-2022

Zamboanga del Norte National Highschool, Dipolog City

- With honor

PROFESSIONAL EXPERIENCES

Freelance Graphic Designer 2020 – Present

- Designed and created a wide variety of digital content for clients and projects using Adobe Photoshop and Canva.
- Specialized in producing graphics optimized for digital platforms, including social media posts, stories, web banners, and brand identity kits.

Information Technology Specialist

- Zorayda Lending Services Corp. | Dipolog City | 2026
 - Monitored network performance and assisted in the setup of routers, switches, and VPN access for remote employees.
 - Performed system updates and patches to protect against vulnerabilities and ensure software compliance.
 - Troubleshoot OS issues across Windows 10/11 environments to minimize employee downtime.

Lead Designer (Project-Based) - 2024-2025 | School@Connect

- Saint Vincent's College Inc. | Dipolog City | 2026
 - Led the end-to-end visual strategy and front-end design for a new educational website, establishing its complete brand identity.
 - Managed the Wix platform, focusing on user experience and designing a visually engaging front-end to attract and retain new users.

SKILLS

- Creativity & Visual Communication
- Organization & Time Management
- Adaptability
- Problem-Solving
- Attention to Detail
- Work Remote Efficiently
- Communication Skills

TECHNICAL SKILLS

- Google Workspace
- Microsoft Office
- Graphic Designer
- Content Creation
- Social Media management
- Email marketing (Mailchimp)
- Photoshop and Canva (Visual & Branding)